

Theodora Tseligka - Gkaziani (MA, PhD)
Senior Teaching Fellow in ESP/EAP
Faculty of MEDICINE, University of Ioannina
URL: <http://med.uoi.gr>
Office 217
Foreign Languages Centre
(*Central Library Building - ground floor*)
University Campus, P.O. Box 1186
GR451 10 Ioannina,
GREECE
T: +302651005948
E: thtselig@uoi.gr
fax: +302651005097
URL: <http://flc.unit.uoi.gr/>

Course: English for Banking & Business Administration

Course description:

The course provides a comprehensive introduction to fundamental concepts and language structures in the fields of management and banking. Topics include immersion in an academic setting, the distinction between management and leadership, organizational and corporate culture, marketing strategies, marketing campaigns, advertising, banking, and e-banking, among others. The primary objective is to enhance students' productive and receptive language skills, with a strong emphasis on professional communication in English for effective business interactions. Students will also develop their mastery of grammatical and syntactic structures frequently used in Business English, such as derivatives, participles, gerunds, infinitives, and reported speech.

Additionally, the specific course aims at equipping students with the appropriate oral and communicative skills, required for the presentation of assignments/reports/projects in Business English, adopting the necessary structure, organization, vocabulary and 'body language' in front of an audience.

In parallel, students practice the use of relevant grammatical and syntactic structures commonly used in formal report writing, including: reporting verbs, derivatives, nominalisations, paraphrasing, participles, etc. with the ultimate aim of producing a formal written report that accompanies their oral presentation.